

STRETCH YOUR ADVERTISING DOLLAR

Fabulous Discount on 50

of America's Most Popular and Powerful Mail Order Publications!

Dear Mail Order Dealer,

If you've got a good mail order offer, here's your biggest and best chance to get massive national advertising exposure at a fraction of posted advertising rates. You now have the chance to reach hundreds of thousands of "red hot" prospects for as little as ONE-EIGHTH of a cent per person! *Imagine eight people seeing your ad for less than a penny!* Compare that to the cost of mailing out your circulars. Indeed, this offer could be your ticket to BIG TIME mail order profits. But hurry! It may not last long. You won't believe these prices but they are REAL! You should ACT NOW to capitalize on this incredible offer.

IT'S EASY TO ORDER! Listed below you will find a list of the nation's most popular mail order publications and ad sheets. Simply check the boxes for the size ads you want! Then, send me your C/R copy with payment and I will handle the rest.

PUBLICATIONS	CIRCULATION	3X6"	4X5"	5X8"	8X11"	8X11" 2-SIDED
1 ACE LANFRANCO PUBL	120,000	\$25.00	\$50.00	\$75.00	\$100.00	\$150.00
2 AMERICAN NATIONAL	20,000	\$20.00	\$40.00	\$85.00	\$95.00	\$125.00
3 BEN FRANK'S ALMANAC	15,000	\$100.00	\$125.00	\$250.00	\$500.00	\$900.00
4 CAPITOL MAIL ORDER SHOP	15,000	\$20.00	\$60.00	\$75.00	\$100.00	\$125.00
5 DIRECT MAIL MARKETING	15,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
6 CALIFORNIA GOLD STRIKE	15,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
7 GOLDEN GATE	20,000	\$20.00	\$60.00	\$75.00	\$100.00	\$125.00
8 GLOBAL MAILER	200,000	\$70.00	\$80.00	\$95.00	\$120.00	NA
9 GOLD COAST M/O EXPRESS	15,000	\$70.00	\$80.00	\$95.00	\$120.00	\$125.00
10 HIGH MOUNTAIN ADVER.	3700	\$25.00	\$40.00	\$80.00	\$140.00	\$160.00
11 INTRO TO MAIL ORDER	10,000	\$80.00	\$100.00	\$150.00	\$200.00	\$300.00
12 THE POST CARD MAILER	20,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
13 THE BIG EASY	5,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
14 MISSISSIPPI BELL	5,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
15 MAIL ORDER INFORMER	5,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
16 METROPOLITAN SHOPPER	10,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
17 TEXAS THE LONE STAR STATE	5,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
18 NEW YORK MAILORDER SHOP	10,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
19 MISSOURI BOOT HEEL	5,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
20 NATIONAL MAIL ORDER SHOP	10,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
21 MAIL ORDER SHOPPER	10,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
22 SILVER EAGLE EXPRESS	15,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
23 ROCKY MTN RAILROAD EXP	5,000	\$20.00	\$50.00	\$75.00	\$100.00	\$125.00
24 SAMS MAIL ORDER PUBL	10,000	\$22.00	\$26.00	\$35.00	\$48.00	\$94.00
25 THE BIG APPLE EXPRESS	30,000	\$60.00	\$65.00	\$70.00	\$90.00	\$180.00
26 NATIONAL ADVERTISER	5,000	\$15.00	\$25.00	\$50.00	\$850.00	\$150.00
27 POPULAR ADVERTISER	8,000	\$70.00	\$80.00	\$140.00	NA	NA
28 POWER NATIONAL MAG	20,000	\$30.00	\$40.00	\$60.00	\$150.00	NA
29 THE BOAGIE REPORT	3,500	\$64.00	\$84.00	\$102.00	\$146.00	\$292.00
30 MAIL SALE SHOPPER	4,850	\$50.00	\$75.00	\$125.00	NA	NA
31 FISHERMAN NEWS ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
32 FLAMINGO ADS ADSHEET	6,650	\$15.00	\$20.00	\$25.00	\$49.00	NA
33 LION CLASSIFIEDS ADSHEET	7,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
34 COWBOY ADSHEET	7,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
35 THE MOUSE COURIER ADSHEET	7,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
36 ROOSTERNEWSLETTERADSHEET	7,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
37 THE BIRD EXPRESS ADSHEET	6,650	\$15.00	\$20.00	\$25.00	\$49.00	NA
38 HAPPY MOON ADSHEET	5,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
39 THE SNAKE TIME ADSHEET	7,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
40 THE NEWSBOY ADSHEET	5,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
41 SEAHORSE NEWS ADSHEET	7,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
42 LION PRESS ADSHEET	6,650	\$15.00	\$20.00	\$25.00	\$49.00	NA
43 THE KING OF ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
44 INDIAN GIRL ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
45 THE PEOPLE ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
46 SUPER NEWS ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
47 MR WEEKLY ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
48 DONALD'S PRESS ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
49 MRS LIBERTY ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
50 POPEYE'S PRESS ADSHEET	20,000	\$15.00	\$20.00	\$25.00	\$49.00	NA
TOTALS ALL PUBLICATIONS	811,050	\$1,211.00	\$2,084.00	\$3,112.00	\$4,374.00	\$4,476.00



● When you place your ad order in any of the full GROUP of discount publications, I will place your ad in 14 of Earl R. Dimick's mail order publications **FREE OF CHARGE**. That's right. I'll see to it that your one-sided 3x6, 4x5, 5x8, or 8x11 space ad will be placed in **ALL 14 PUBLICATIONS!**

If your ad is a two-sided 8x11, it will be placed **FREE** in 8 top-of-the-line mail order publications such as "Earl's Daily Ads", "Mail Order Trade Paper", "Home Business Mailer", "Fast Print Ads", "Good Biz Mailer", "Tiny Mighty Mailer", "America's Home Business Advertiser", "Fast Fortune Advertiser", "National Business Advertiser", and many more. With this added advertising exposure, you'll be swamped with inquiries and orders! **YOU WILL RECEIVE CHECKING COPIES OF ALL PUBLICATION ABOVE WITH THIS BONUS!**

● But that's not all! You'll receive a **second free bonus!** All ads will be posted on the Internet for **one full year** and linked to your home page. You will have your own unique website address!

● **THIRD INCREDIBLE BONUS** - Your ads go on our CD ROM ADVERTISER - **UNLIMITED GLOBAL CIRCULATION AND YOUR ADS STAY ON THIS CD ROM FOR LIFE!!**

● **FOURTH BONUS** - I will make a free 2" ad for all 8x11 advertising with their new web address and home address, plus send ad to my 100 publications

● **FIFTH BONUS** - Your offer will be sent to 500,000 network sites, over 500 classified ad sites. Check it out at ecki.com, 1000 messageboard.com sites, email to 3,119,751 by safemailservices.com or webtrafficking.com. Proof will be sent by me.

YOUR GROUP DISCOUNT PRICE → **\$695** **\$795** **\$995** **\$1,295** **\$2,495**

YOUR TOTAL SAVINGS FOR ALL PUBLICATIONS → **\$516** **\$1,287** **\$2,117** **\$2,924** **\$2,481**

YOU WILL RECEIVE CHECKING COPIES OF EACH PUBLICATION PLUS FREE ACKNOWLEDGEMENT!

SUBSTITUTIONS OF EQUAL OR GREATER VALUE WILL BE MADE FOR PUBLICATIONS THAT BECOME UNAVAILABLE

There simply isn't a better, more effective way to reach a nationwide audience of the most receptive, eager and enthusiastic mail order buyers -- **BAR NONE!** Let this be the time to finally achieve major mail order success. The sooner you do, the faster you start reaping the rich financial rewards of mail order success.

TO TAKE ADVANTAGE OF OUR BIG DISCOUNT ADVERTISING PACKAGE, SEND YOUR ORDER TO:

GROVER L. ALLEN DEPT. CAT1
P.O. BOX 10025 • PRICHARD, AL 36610
groverallen@gmail.com