IDMA

Independent Direct Mail Association

Founded in 1982 by Bill Dortch

IDMA WANTS YOU!

Whether you are new to mail order, a seasoned veteran, or somewhere in between, sometimes you need help. That's where IDMA comes in. We are an established organization dedicated to helping our members be successful and to making mail order "a better place to be." The Independent Direct Mail Association (IDMA) is comprised of a growing number of active mail order dealers who want to build a strong business while promoting honesty and integrity. Get the help and advice you need from those that have "been there, done that;" help others by sharing your experiences; save money; and have confidence that you are "getting what you paid for" when using other members services. The list can go on and on... So, if you are an honest hard-working mail order dealer who wants to grow your business and help others, *IDMA wants you!* Please join our team. Fill out the coupon below and send it in today. You'll be glad you did!

Member Benefits include:

- ★ Low price membership & renewal – $20 first year, $10 renewal.
  outside the USA – $30 first year, $15 renewal.
- ★ FREE current membership listing.
- ★ 1" and 2" camera ready ads along with 5 X 8 and 8 X 10 circulars for you to promote IDMA and make 50% commissions.
- ★ Member to member discounts on products and services you actually use and need.
- ★ Bi-monthly IDMA newsletter full of useful information.
- ★ $1 classified advertising in the IDMA newsletter.
- ★ $1 per inch advertising in the IDMA Adsheet to 1,000+ circulation.
- ★ $5 per inch advertising in the IDMA Adsheet to 10,000+ circulation.
- ★ 50% commissions on all IDMA memberships and ads for the IDMA Adsheets.
- ★ FREE advice from some of the best dealers in the business.

JOIN US – MAIL YOUR APPLICATION TODAY!

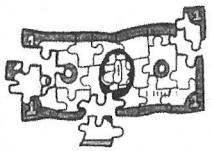
☑ I am enclosing $20 for a 1 year IDMA membership (outside USA $30).

NAME _____ EMAIL _____

ADDRESS _____ DATE _____

CITY _____ STATE _____ ZIP _____

MAIL TO: **GROVER L. ALLEN** DEPT.
P.O. BOX 10025 • PRICHARD, AL 36610
groverallen@gmail.com



Having trouble putting the pieces together? Let us help... Join IDMA Today!

Typesetting by Childress, PO Box 2309, Pensacola, FL 32513

Your 1-sided C/R circular P/M to 1,000
$20.00 & 3 f/c stamps 1st Time
$10.00 & 3 f/c stamps thereafter
Dealership Included
Grover L. Allen
PO Box 10025
Prichard, AL 36610

FREE DEALERSHIP INCLUDED
Your 1" ad P/M to 1,000 Customers
ONLY $2.00 & 2 f/c stamps
You Keep The Money! Send To:
Grover L. Allen
PO Box 10025 - Prichard, AL 36610

Unlimited Reprint Rights Offer

- Title:
  96 Kitchen Hints, Tips and Secrets
- Total Number of Pages:
  5 Pages / 8-½ x 11
- Illustrations:
  Page 5 – Max. Food Storage Time-Table Chart
- Marketing:
  Sell Reprint Rights to Other Mail Order Dealers for $12.00 Using the Ad Below – Or Sell Directly to Consumers for $5.00 via Simple Classified Ads You Come Up With. (Place Them In Homeowner Type Publications.) Sell to Both Markets for Double Profit.

Automatic Sales by Placing This 2 Inch Ad

When you buy the reprint rights to this folio from me, you will also receive 12 camera-ready ads just like this one. Just insert your name and address . . . or come up with your own ads, dealership or etc., and sell by whatever method you like.

96
Kitchen Hints Tips and Secrets!
WITH REPRINT RIGHTS
Make 900% or 2,300% profit reprinting this 5 page 8½ x 11 folio. Reprint for just 50 cents with any copy machine. Sell to the consumer market for $5 (make 900% profit) or sell reprint rights to other dealers for $12 and make 2,300% profit! Curiosity alone makes this baby sell. Just come up with your own simple ads. Send only $12 today for your C/R Master Set.
Your Name Here
Your Complete Address Will Go Right Here

This ad type catches the attention of people who are wild about reprint rights (there's thousands of 'em!)

Thousands "in love" with reprint rights!

Now you can sell them just what they're always buying and this folio is new release as of June 2000 (not 25 years old like most of the other stuff). The best part is unlike a lot of other reports or folios, this one has a built-in monster-sized market. Everybody has a kitchen. Millions upon millions in the U.S.A. The market for this folio is so huge, it's mind-boggling. It would be totally impossible for you to ever run out of potential customers.

★ FREE BONUS! ★

Order these reprint rights today and also receive 21 tips on how not to start a mail order business. This report lists some of the major "no-no's", along with a brief explanation.

ORDER FORM

Rush $12.00 to: **GROVER L. ALLEN,** Dept. _____
P.O. Box 10025, Prichard, AL 36610

Name _____

Address _____

City _____ State _____ Zip _____